

THE CENTURY CLUB

Impact Report

2025

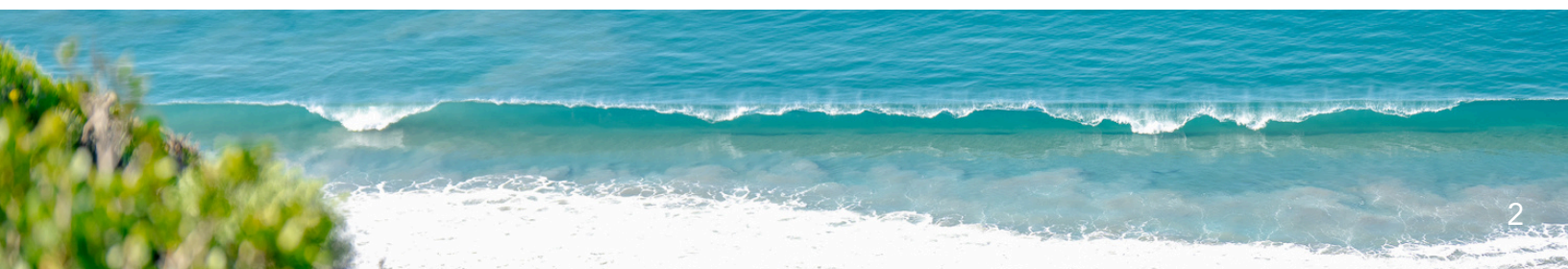
Driving Community Impact
Through Championship Golf



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Letter from Leadership



From our staff to the community we proudly serve, this past year has been a powerful reminder of what is possible when purpose meets partnership. Every program delivered, every dollar raised, and every life impacted is the result of a collective commitment to something greater than ourselves.

We are continually inspired by the resilience of our nonprofit partners, the generosity of our donors, and the dedication of our members. Together, we are not only supporting today's needs—we are investing in long-term, sustainable change for youth and families across our region.

As we look ahead, our focus remains clear: to deepen our impact, strengthen our partnerships, and expand opportunities for those who need it most. Thank you for being an essential part of this mission and for helping us build a stronger, more connected community.

A handwritten signature in black ink, appearing to read "Marty Gorsich".

Marty Gorsich

Who We Are



Founded in 1961, the Century Club of San Diego has used golf as our platform to showcase San Diego to an international audience, generate revenue for the city, and make a difference in our community by supporting nonprofits that benefit at-risk and underserved youth and our military community.

The PGA TOUR tournament showcases San Diego to millions worldwide, drives tourism, and generates revenue for local businesses. The Century Club utilizes this unique opportunity to impact the San Diego community economically and charitably, by providing long-term support and capacity building efforts driven by the engagement of the PGA TOUR tournament.



Our Mission

To host a world-class PGA TOUR event to benefit San Diego and our local youth.

As a nonprofit that supports other nonprofits, we assist our community partners through a unique combination of giving our time, providing funding, and leveraging our members' skills and expertise.

Key Stakeholders



Our tournament is truly a community effort, a collaboration of partners, organizations, and stakeholders who come together to create a world-class PGA TOUR event at Torrey Pines.

This event would not be possible without the incredible support, expertise, and collaboration of each of our key stakeholders. From our partners and sponsors to the City of San Diego, PGA TOUR, volunteers, and community organizations, every contribution plays an important role in bringing this event to life.

Together, we create an experience that showcases the very best of San Diego to a national and international audience. More than a golf tournament, this is a shared opportunity to celebrate our community, highlight our incredible destination, and make a lasting impact together.



Civic Impact



Each year, PGA TOUR professional athletes descend upon our city to compete at the historic Torrey Pines Golf Course. As the county's only annual event with national and international broadcast coverage, the tournament proudly shines a global spotlight on San Diego through nearly 24 hours of live coverage over the four-day competition.

Additionally, with fans, volunteers, players, sponsors, media, and vendors collectively representing all 50 states and 17 countries, the tournament is a consistent contributor to our county's economy with an annual economic impact of \$67.5 million.

Annual Regional
Economic Impact

\$67.5 Million

Volunteers

1,100+

Vendors

200+

Fans from all

50 States

Visitors from

17 Countries

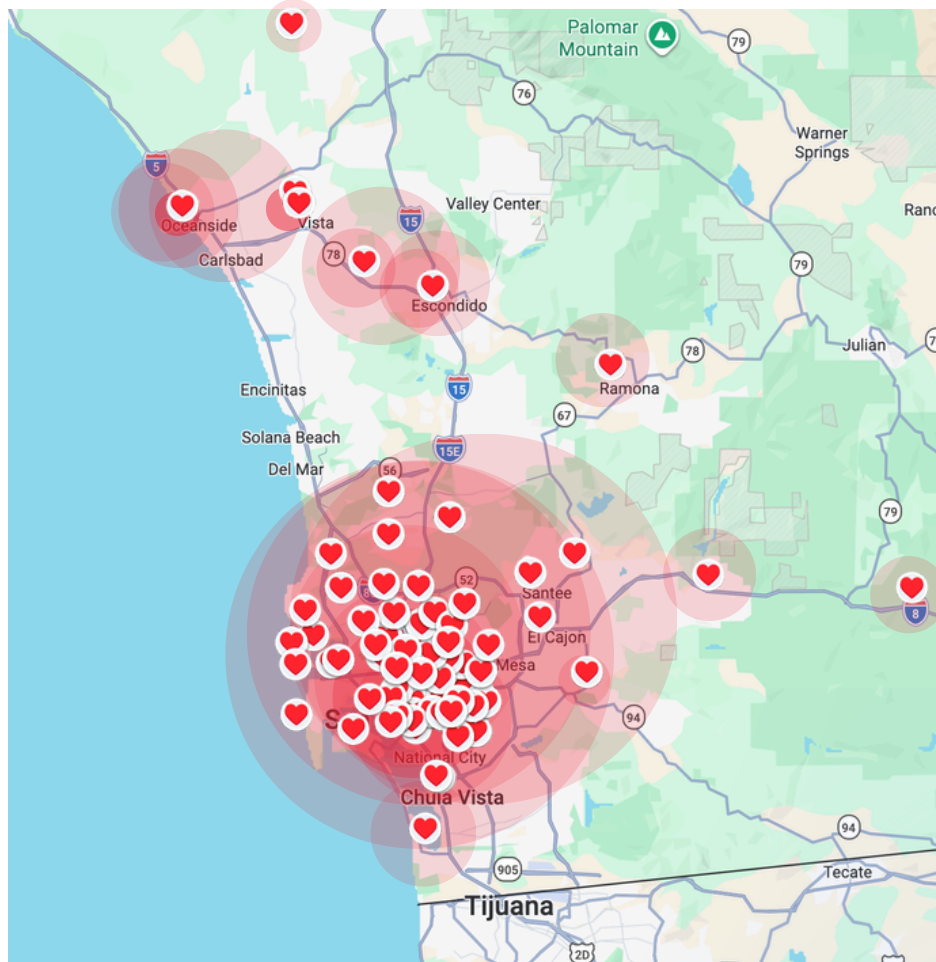
Community Impact



The operation of this tournament enables the Century Club to drive year-round impact by supporting local charities that help some of the most vulnerable youth, particularly those who are most at-risk to live in poverty, experience homelessness, face food insecurities, or spend time in the foster care system.

Total People Served:

83,337



IMPACT MAP

This map shows locations and communities served among our current nonprofit partners and Champions for Youth alumni.

2025-2026 Partners

Reality Changers
Barrio Logan College Institute (BLCI)
Words Alive
Support the Enlisted Project (STEP)
Project Next

Annual Partners

Armed Services YMCA San Diego
Pro Kids, First Tee – San Diego

Alumni Partners

Just in Time for Foster Youth
Promises2Kids
San Diego Youth Services
New Haven Youth & Family Services

Champions for Youth



The core community program of the Century Club is Champions for Youth (CFY), where selected charities receive capacity-building resources designed to further their long-term efforts in achieving their critical missions.

Throughout the five-year partnership, charities receive strategic development support, access to donation software, and engage in opportunities for collaboration, volunteerism, and brand exposure.

From Giving Tuesday on December 2 through the final day of the 2026 Farmers Insurance Open on February 1, participating charities had the opportunity to raise funds through the tournament's charitable campaign. Bonus pool funds were allocated based on each organization's fundraising performance and number of donors relative to the other participating charities, with the added opportunity to earn a partial match to amplify their impact. This created opportunities for the tournament and its community to come together in support of organizations making a difference across San Diego.



What is capacity building?

Capacity building refers to investments and efforts that strengthen a nonprofit's ability to effectively operate, grow, and fulfill its mission over the long term. This can include leadership development, board governance, staff training and development, technology and systems support, strategic planning, and other organizational improvements that build a stronger foundation for sustainable impact.

Why focus on capacity building?

For nonprofits, it can be challenging to dedicate funding to support "overhead" with support often going to their programs and services to support their mission.

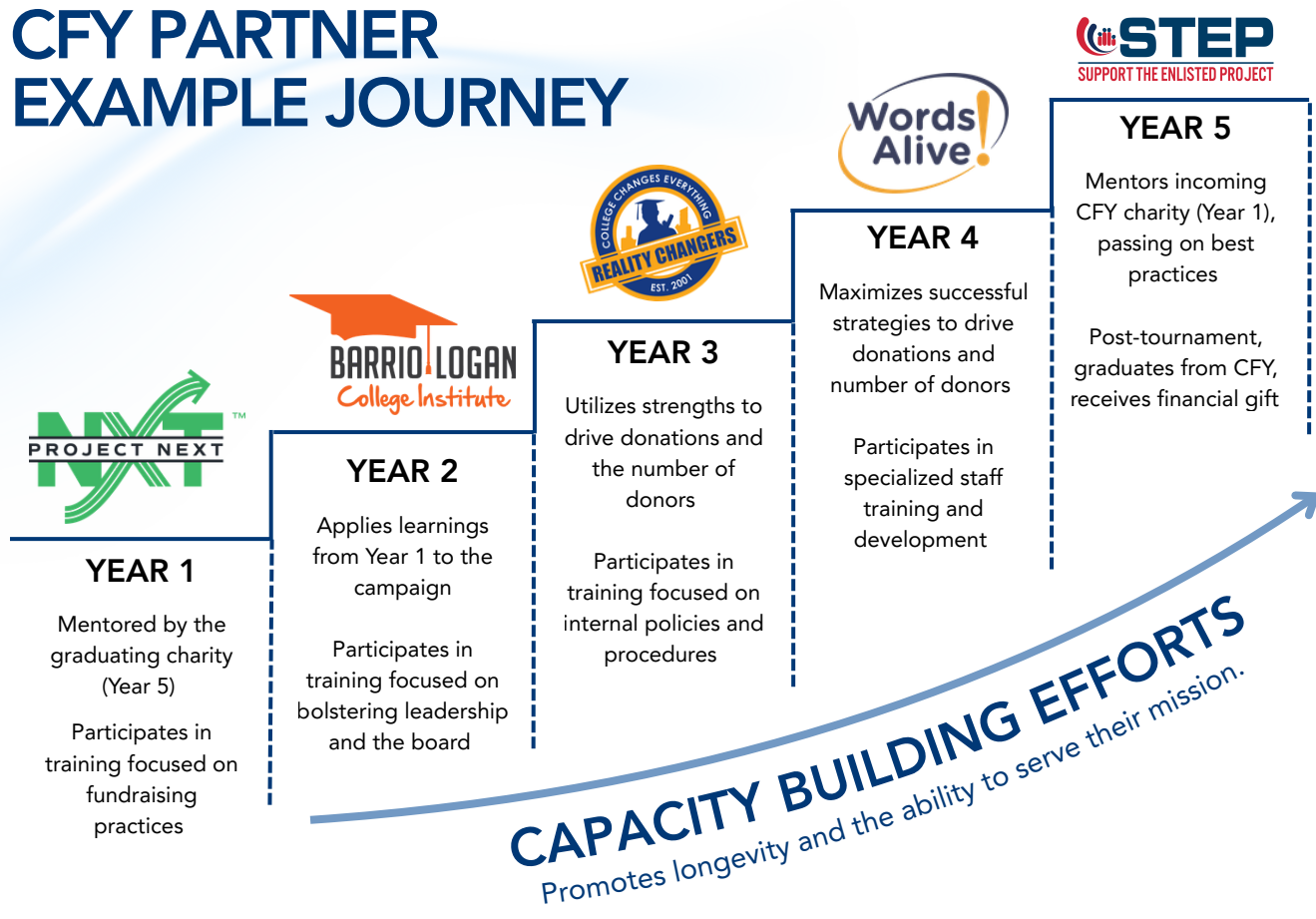
Champions for Youth



Every year, CFY partners receive

- Capacity-building resources
- Campaign strategy development
- Access to donation software
- Coverage of all credit card fees
- Partial match of funds raised
- Volunteer support
- Marketing toolkit
- Access to unique tournament experiences

CFY PARTNER EXAMPLE JOURNEY



Champions For Youth



Year 1: Project Next

Project Next is in its first year of the Champions for Youth (CFY) roadmap, and the Century Club is committed to capacity building—strengthening the infrastructure, leadership, and systems of nonprofits. Our support focuses on turning a promising program into a funder-ready organization. Project Next works tirelessly to help North County high schoolers plan and prepare for their own best direction after graduation. Their mission is critical: introducing students to diverse opportunities in post-secondary training, education, and employment, helping them figure out what they are passionate about and what they might want to pursue in their next chapter.

Learn more at projectnext.org



Year 2: Barrio Logan College Institute



Barrio Logan College Institute (BLCI) is currently in Year 2 of the CFY partnership. The Century Club provides long-term, multidimensional support through capacity-building efforts designed to strengthen an organization's infrastructure, systems, and processes. This focus ensures BLCI achieves long-term stability. BLCI's critical mission is to break the

cycle of poverty by preparing underserved students to be the first in their families to go to college through after-school programs that begin in the third grade. BLCI provides long-term educational support, with programs continuing through college graduation, resulting in an 88% college retention rate.

Learn more at blci.org



Champions For Youth



Year 3: Reality Changers

Now in Year 3 of our five-year CFY partnership, the Century Club provides capacity-building support to strengthen Reality Changers' internal systems, which has accelerated their mission. This partnership helps Reality Changers strengthen their infrastructure, expand their reach, and create lasting generational impact. Reality Changers is a San Diego nonprofit dedicated to preparing youth to become first-generation college graduates and leaders in their communities. Since 2001, they have supported more than 3,500 high school graduates—helping students not only access college, but thrive once they are there.



Learn more at realitychangers.org



Year 4: Words Alive



Words Alive is currently in Year 4 of the CFY five-year partnership. The Century Club supports Words Alive with a long-term commitment to strengthen its infrastructure and technology systems—known as capacity-building to ensure the organization is sustainable and can dedicate more time to its core mission of inspiring reading. Words Alive's mission is

simple yet powerful: to open opportunities for life success by inspiring a commitment to reading.

Their work is crucial in San Diego County, where 50% of kids are reading below grade level. In 2023, their critical work earned them the PGA TOUR Charity of the Year award.

Learn more at wordsalive.org



Charity Spotlight



From Local Impact to National Recognition



The Century Club of San Diego proudly congratulates Support the Enlisted Project (STEP), named a finalist for the 2025 PGA TOUR Charity of the Year. This honor recognizes nonprofits with measurable impact, innovation, and lasting community change.

STEP also marks its graduation from the Century Club's Champions for Youth program, reflecting its evolution from a local initiative to a nationally expanding organization. Based in San Diego, STEP strengthens military and veteran families, addressing homelessness, food insecurity, mental health, and financial crises through personalized counseling, emergency support, and long-term planning.

With multi-year guidance from Champions for Youth—including support from Farmers Insurance® and strategic expertise from Century Club member Sharon Spooler—STEP has modernized its brand, expanded its reach, and built the capacity for sustainable growth nationwide. Today, STEP is expanding support across our country and has become the model for dignity-driven support, helping families stabilize and thrive.

Learn more at teamstepusa.org



Hope in Action: STEP's 2025 Impact

- 43 evictions prevented
- 36 utility shutoffs stopped
- 59 vehicles saved from repossession
- 90% of families achieved long-term financial stability

"As STEP expands nationally to serve all branches of the armed forces, we now have a stronger foundation to communicate our mission, engage supporters, and scale responsibly. The visibility and credibility that came with Champions for Youth also opened doors to new donors and community partnerships that continue to benefit our organization today."

Laura White Ludvik, President



Champions for Youth



Over the years, Champions for Youth has had the privilege of partnering with remarkable San Diego organizations that are making a lasting difference in our community. We are proud to continue supporting these alumni partners as they build capacity, expand their reach, and create even greater impact. Together, we are investing in organizations that are helping shape a stronger San Diego for generations to come.

Alumni: Just In Time For Foster Youth

Engages a caring community to help transition-age foster youth (18-26) in San Diego County achieve self-sufficiency and well-being. JIT believes consistent, long-term help from the heart is the foundation for the success of transition-age foster youth so that they can thrive and enjoy productive, satisfying lives.



Learn more at jitfosteryouth.org

Alumni: New Haven Youth & Family Services



A private, not-for-profit, multi-service agency that provides professional care, education and treatment for youth and families with emotional, behavioral and learning challenges.

Learn more at newhavenyfs.org

Alumni: Promises2Kids

Annually provides over 3,000 current and former foster youth in San Diego County with the tools, opportunities, and guidance they need to address the circumstances that brought them into foster care, overcome the difficulties of their past, and grow into healthy, happy and successful adults.



PROMISES2KIDS

Learn more at promises2kids.org



Alumni: San Diego Youth Services

Works to break the cycles of child abuse and neglect, end homelessness, prevent delinquency and school failure, and promote mental health and addiction recovery for more than 20,000 youth each year.

Learn more at sdyouthservices.org

Financials

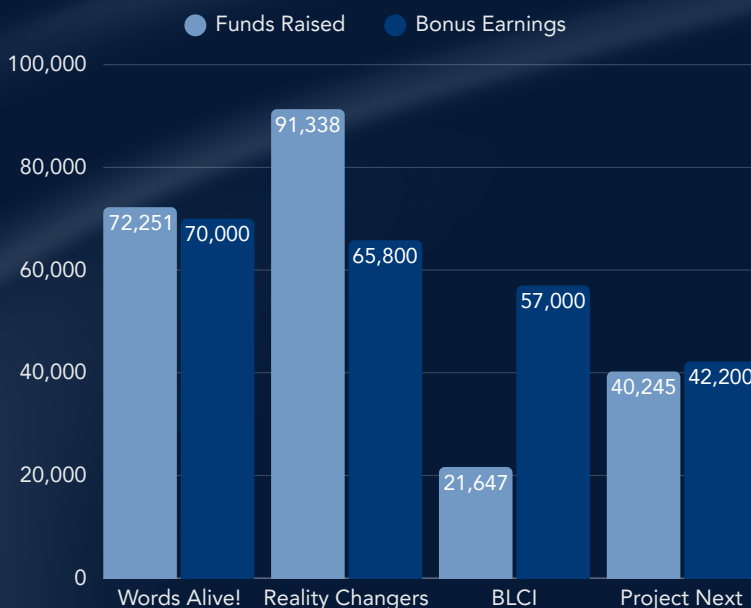


2025 - 2026 CHAMPIONS FOR YOUTH CAMPAIGN RESULTS

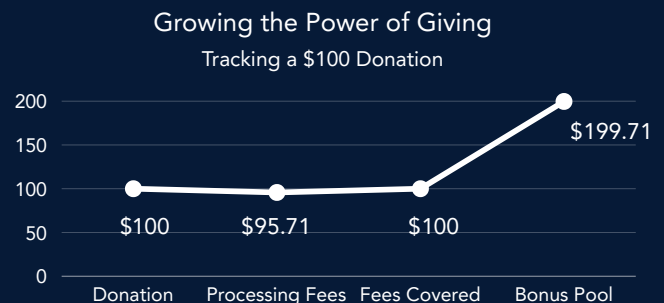
Charities fundraise from December 2 – February 1 (Giving Tuesday – final day of the 2026 Farmers Insurance Open). Bonus dollars are earned based on how many donors and how much each organization raises compared to the other organizations.

For every dollar that was raised, nonprofits earned **\$2.30**

Champions For Youth 2025 - 2026 Results



Words Alive received an 99.71% return on donation through the CFY program.



A \$100 donation through CFY goes further—credit card and processing fees are fully covered, and the gift is amplified through the bonus pool, growing to \$199.71 in total impact.

Capacity Grants

Each year, our nonprofit partners receive dedicated capacity grants designed to turn insight into action. These funds directly support the key priorities identified by our member committees—ensuring that each organization can invest in the tools, talent, and infrastructure needed to grow sustainably.

Whether it's enhancing technology, strengthening fundraising strategies, expanding programs, or building internal systems, these grants empower our partners to address their most pressing challenges with intention and impact. By aligning funding with thoughtfully identified needs, we're not just supporting programs—we're strengthening the foundation that allows each organization to serve more youth, more effectively, year after year.

Financials



2025 - 2026 CHAMPIONS FOR YOUTH CAMPAIGN RESULTS

Through strategic funding, marketing support, and capacity-building resources, we empower our nonprofit partners to expand their reach, engage new donors, and increase their impact. Together with our community of supporters, we are helping organizations raise more, build lasting relationships, and create brighter futures for the youth they serve.

\$1.1 Million

Created for our nonprofit partners

Included in the \$1.1 million created:

\$235,000

Bonus Pool supported by Farmers Insurance®

\$221,856

Raised through 2025-2026 CFY Campaign



\$72,251 Raised
\$70,000 Bonus Pool
\$1,075 Processing Fees Covered
398 Unique Donors



\$91,338 Raised
\$65,800 Bonus Pool
\$581 Processing Fees Covered
327 Unique Donors



\$21,647 Raised
\$42,000 Bonus Pool
\$256 Processing Fees Covered
124 Unique Donors



\$36,620 Raised
\$57,000 Bonus Pool
\$542 Processing Fees Covered
151 Unique Donors

Each participating charity also received an **additional \$967 donation**, generated through the sale of Quiet Paddles during tournament week.

\$173,212

Of in-kind value given to community partners

Additional Efforts



GROWING GOLF BIGGER THAN THE GAME

The Century Club's Growing Golf program seeks to make the game of golf accessible for all. Our We believe that access to playing opportunities, job readiness training, and education are critical to creating and sustaining communities that are diverse, equitable, and inclusive.



First Tee, Pro Kids – San Diego

In partnership with First Tee, Pro Kids – San Diego, the Century Club expands access to the game for underserved youth. With more than half of the participants receiving scholarships, these programs provide not only golf instruction but also mentorship, education, and life-skills development.



Tony Scholl Cup

This annual event honors Century Club member Tony Scholl's legacy by using golf to build confidence, character, and community both on and off the course. Pro Kids participants and Century Club members come together for a day of mentorship and connection through golf. As part of this dual-impact initiative, participants also support the beautification of Colina Park, combining play with purpose.



First Green Field Trip

Millennial Tech Middle School students took learning outside the classroom at the Golf Course Superintendents Association of America (GCSAA) First Green Field Trip during the tournament to explore the science, sustainability, and business behind the game. From agronomy to tournament operations, students witnessed STEM in action and heard directly from course superintendents and industry professionals about the many career pathways that keep golf moving.



Additional Efforts



MILITARY

SALUTING THE SAN DIEGO MILITARY COMMUNITY

The tournament is proud to honor and support San Diego's military community through partnerships, experiences, and opportunities that recognize those who serve. Through annual charitable support, discounted ticket access, and dedicated tournament experiences, we work to make PGA TOUR golf accessible to and inclusive of service members, veterans, and their families.



Community Partners

We are proud to support our longtime tournament partner, Armed Services YMCA San Diego, through an annual donation and year-round volunteer engagement. Their programs provide free and low-cost support to junior enlisted service members and their families, helping ease the everyday challenges of military life and strengthen military families.



Discounted Tickets

Through discounted ticket access via GOVX, Active Duty, Reserve, Retired, and Veteran service members can attend the tournament, expanding access and honoring those who served in our San Diego community.



Patriots' Outpost

In partnership with the Harbaugh Foundation, the Patriots' Outpost provides a dedicated hospitality venue on the 13th hole for military guests. The experience is enhanced by Marines, Air Force, Navy, and Coast Guard personnel stationed with the pin flags throughout the week.



Membership



The Century Club of San Diego is made up of a diverse group of individuals whose careers, expertise, and connections span a wide range of industries and philanthropic organizations throughout the San Diego community.

The 2025–2026 Membership includes 116 Members: 60 Active Members, 23 Centurions, and 33 Past Presidents. The Board of Directors consists of seven Active Members, including the Board Chair.

Members play an important role in advancing the Club's mission by volunteering their time and expertise, supporting and championing community initiatives, and serving as ambassadors for the Century Club throughout San Diego. Through their involvement, Members help strengthen the Club, support the Tournament, and further its impact across the community.



Active Members

HANK ALEXANDER, Rookwood Group
KYLE ANDERSON, Suna
TERRY ARBAUGH, SEACOMP
PERRY BACON, Marine Street Financial
CRAIG BENEDETTO, California Strategies
WILLIAM BENVENUTO, Travere Therapeutics
MICHAEL BROWN, Corient
JOHNNY CAMARENA, Abington Emerson Investments
URI CARRAZCO, Carrazco, LLP
ERIC CASAZZA, FMT Consultants
JOHN CHAUVY, Wells Fargo Advisors
KRISTIN CUTHBERTSON, CBRE
SCOTT DENIKE, Seirus Innovative Accessories
JOHN DORRIS, Wateridge/Assured Partners of California
BRENT DOUGLAS, Snell & Wilmer LLP
TOMMY FELIX, Morrison Foerster
ASHLEY FEUERMAN, Feuerman Law, APC
TIM FOX, Senior Resource Group
JONATHAN FREEMAN
MARK GIBBONS, 50 North Yachts
BEN GOURLEY, Troutman Pepper
RYAN GRANT, SIM
TERRENCE GRIFFIN, Pro Sports Real Estate
WAYNE GUYMON, Fan Dual Sports Network
BRADYON HAMILTON, UBS Private Wealth
TOM HOARE, ONE

ANDY JONES, Tellus Land & Capital, Inc.
ERIC KOWACK, Ignyta
CHRIS LONERGAN, BenefitElect, Inc.
PAUL LUCZYNSKI, The Dental Docs
STEFAN MCKELLAR, NanoCraft Sciences
LEO MERK
BEN MORAGA, Rancho Santa Fe Foundation
TROY MORRISON, Torrey Pines Marketing
RYAN NORTON, Lockton Companies
NATHAN OLIVER, C3 Bank
ERIC OSMUNDSON, The Caprock Group
JOHN PEELE, Peele Wealth Management
HUMBERTO PERAZA JR., CounterPoint Government Relations
RYAN PERRY, Unibail Rodamco Westfield
JACK PETERSON, Bank of America
JOE ROGERS, Northwestern Mutual
JARED SANDERSON, Sayva Solutions
ERIN SCHERIFF, Xzom, Inc.
ROBERT SEGALL, Welk Resorts
BARRY SHILLITO, Bank of America Private Bank
JASON SILBERMAN, Citi Private Bank
SHARON SPOOLER, Spooler Consulting
DAVID STAPLETON, Stapleton Group
KAILEY WALSH, K & L Gates
MARK WERNIG, Dowling & Yahnke Wealth Advisors
PETE WILLIAMS, Farmers Insurance
TOMMY WORNHAM, C3 Bank

Membership



Centurions Members

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JULIE DILLON, Dillon Development, Inc

BRIAN FFRENCH, Tenant Consulting Services, Inc.

TOM GABLE, Nuffer, Smith, Tucker Public Relations

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BOB HUSBAND, Bellagio Road, LLC

GREG JACKY, Jackey/Robinson Group

GAIL KING, Cal Trust Bank

ROBERT MACIER

MITCH MITCHELL, SDG&E

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MIKE PINCKES, PGA TOUR Digital & Entertainment

JOE PITROFSKY, Morgan Stanley Wealth Management

JOSEPH PREIMESBERGER

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SCOTT UNION, Union West Real Estate

CAROL WALLACE, Carol Wallace & Associates

TOM WILSON

BOB WOLFORD, Union Bank

JEFF WOOLSON, CBRE, Inc.



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VINCENT BENSTEAD

JON BILGER

JEFF BYROADS, Wateridge Insurance Services

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SCOTT FINKBEINER, Wilkinson & Finkbeiner, LLC

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Membership



2025-2026 Board of Directors



2026 Chair
SCOTT PETERSON
CBRE



2027 Chair
LUKE PISTORIUS
Boingo Wireless



2028 Chair
CRAIG HUNTER
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2029 Chair
MARC POSTHUMUS
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2030 Chair
PAM HOLDEN
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Director
SETH NENABER
TaylorMade Golf Company



Immediate Past Chair
SCOTT FINKBEINER
Wilkinson & Finkbeiner, LLP



2026 Chair Spotlight: **Scott Peterson**

As our 2026 Chair, Scott Peterson brings strategic vision, collaborative leadership, and a deep passion for giving back. A strong advocate for our programs, Scott is committed not only to advancing the mission but also to engaging the broader community in meaningful ways.

Scott's leadership blends big-picture strategy with hands-on involvement, inspiring confidence and collaboration across members, partners, and stakeholders. He is dedicated to raising awareness, championing our initiatives, and creating opportunities for others to get involved, ensuring our programs reach more people and make a lasting impact.

Through his guidance and advocacy, Scott helps strengthen the organization's mission, build sustainable growth, and create lasting value for the communities we serve. His commitment reminds us all of the power of giving and the difference we can make together.

Membership



VOLUNTEERISM

Year-Round Strategic Support

Members contribute professional expertise that reduces costs across key areas, including legal, finance, insurance, healthcare, employee benefits, and more.

Tournament Support

Members play essential roles across tournament operations, including Pro-Am execution, Honorary Observer coordination, spectator services, player support, and volunteer appreciation.

Volunteer Hours Given

317

In Year Round Strategic Support

467

In Tournament Support



Community Service

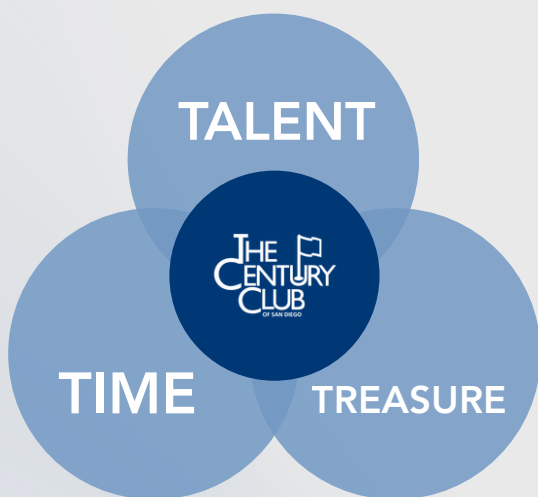
On June 21, 2025 Century Club members volunteered with Words Alive! to assemble 1,200 literacy kits for underserved youth across San Diego County. This hands-on effort helps expand access to books and learning resources, directly supporting early literacy and long-term educational success.

Membership



CHARITABLE SUPPORT

3 CORE PILLARS



We believe that the giving of our time, treasure, and talent we can have lasting impact on San Diego.

The Century Club provides the necessary tools and resources through Champions for Youth to strengthen our partners' ability to further their missions.

Our goal is to stay connected, proactively address any needs that arise, and ensure we're supporting our charity partners in the most meaningful and impactful way through the expertise within our membership. Organizations have engaged our members for support in areas such as IT, contract review, strategic planning, operational insight, and more – just to give a couple of examples.



"Their willingness to deploy member expertise for our technology assessment, then back those recommendations with a grant, demonstrated genuine commitment to Words Alive's institutional health rather than just our programming."

Melinda Casey, Director of Learning and Engagement
Words Alive

"What we appreciate most is that the Century Club is truly invested in our success. They do more than provide funding. They show up as partners, offering guidance, visibility, and opportunities to strengthen our work in meaningful ways."

TD Smith, Vice President, Development
Reality Changers

Membership



AMBASSADORS



Our members serve as ambassadors for the Century Club by sharing their passion for the organization, tournament, and community mission with their personal and professional networks. Through their involvement, relationships, and advocacy, members help expand awareness of our work, strengthen community connections to the Century Club family.

Areas of Ambassadorship

- Sourcing direct sales leads
- Providing market analysis and sales identification
- Engaging with our social media accounts to further our reach
- Leveraging their networks to assist with securing various tournament needs
- Strategic political advocacy for the event locally and regionally
- Tournament volunteer recruitment
- Client/prospect hosting at the tournament



Tournament Highlights



Tournament Highlights

The 2026 Farmers Insurance Open marked the conclusion of a 17-year partnership at Torrey Pines Golf Course, held January 29–February 1 and once again serving as a marquee stop on the PGA TOUR's West Coast Swing. Set along the iconic cliffs of San Diego, the tournament featured a strong field with 26 of the world's top 50 players, highlighted by the return of major champion Brooks Koepka to the PGA TOUR.

Beyond the competition, the event continued its legacy of blending world-class golf with community impact, generating significant charitable support for youth and military-focused nonprofits across San Diego.

2026 Champion

Justin Rose shot a tournament-record 23-under-par 265 to win the 2026 event by seven strokes and secure his 13th PGA TOUR victory. He earned his second event title at Torrey Pines and was the tournament's first wire-to-wire winner in 71 years.



Tournament Statistics



Total Earned Media

\$32.1 Million

Print & Online Impressions

14.2 Billion

Local & National Coverage

TV & Radio Impressions

25.6 Million

Local & National Coverage

Broadcast

19.13 Million

Viewers tuned into EPSN, GOLF Channel and/or CBS coverage

Tournament Website

1.1 Million Views

Total website page views on tournament site from 9/1/25 to 2/10/26

Social Media

72.1K Followers

Total followers of the tournament social media accounts from 9/1/25 to 2/10/26

Net Promoter Score

64

*Net Promoter Score®, or NPS®, measures customer experience and predicts business growth. Events with an NPS in the 40-60 range are considered exceptional.



Tournament Volunteers



Beyond our members' efforts, Century Club's success in operating San Diego's PGA TOUR event is driven by the people behind it, our volunteers.

Each year, nearly 1,000 dedicated individuals from across the country come together at Torrey Pines with a shared purpose: to create a world-class experience for players, fans, and the San Diego community. From early mornings to long days, they bring energy, professionalism, and pride to every role.

Volunteers are the driving force behind every aspect of the tournament. They welcome tens of thousands of guests, support players competing at the highest level, and ensure seamless operations across the course. Their commitment and attention to detail elevate the event year after year.

Beyond tournament week, their impact reaches even further. Every hour given helps advance the Century Club's mission—strengthening the community through the Champions for Youth program and creating lasting change across San Diego.

Simply put, this event—and its impact—would not be possible without them.



Volunteer Spotlight: Tony Perez

For more than four decades, Tony Perez has been a defining voice at Torrey Pines. From announcing first-time players to welcoming returning champions, his presence on the first tee has become a cherished tradition of the Farmers Insurance Open and multiple tournament iterations.

His impact spans generations—including the unforgettable moment he introduced his son, Pat Perez, on the very course where his journey in golf began.

Beyond the tournament, Tony's legacy is equally powerful. As a Vietnam War veteran and founder of Operation Game On, he has helped introduce combat-wounded veterans to the healing power of golf—restoring confidence, connection, and joy through the game.

In recognition of his extraordinary service, Tony was recently named a finalist for the 2025 PGA TOUR Volunteer of the Year award.

Thank you, Tony, for 41 remarkable years—and for the lasting impact you continue to make on our tournament and our community.

The Next Chapter



Thank You to Farmers Insurance®

For 17 years, Farmers Insurance has been an invaluable partner to the Century Club of San Diego and an integral part of the history of our tournament at Torrey Pines.

Together, we built more than a PGA TOUR event. We created a platform that continued the legacy of world-class golf to San Diego, connected our community with some of the best players in the world, and generated meaningful impact for youth and military-focused organizations throughout the region.



The success of the Farmers Insurance Open was truly a shared achievement. We are incredibly grateful for the partnership, collaboration, and commitment Farmers Insurance brought to the tournament and to our community over the past 17 years. Their support helped shape the event into what it is today, and their legacy will always be an important part of our history.

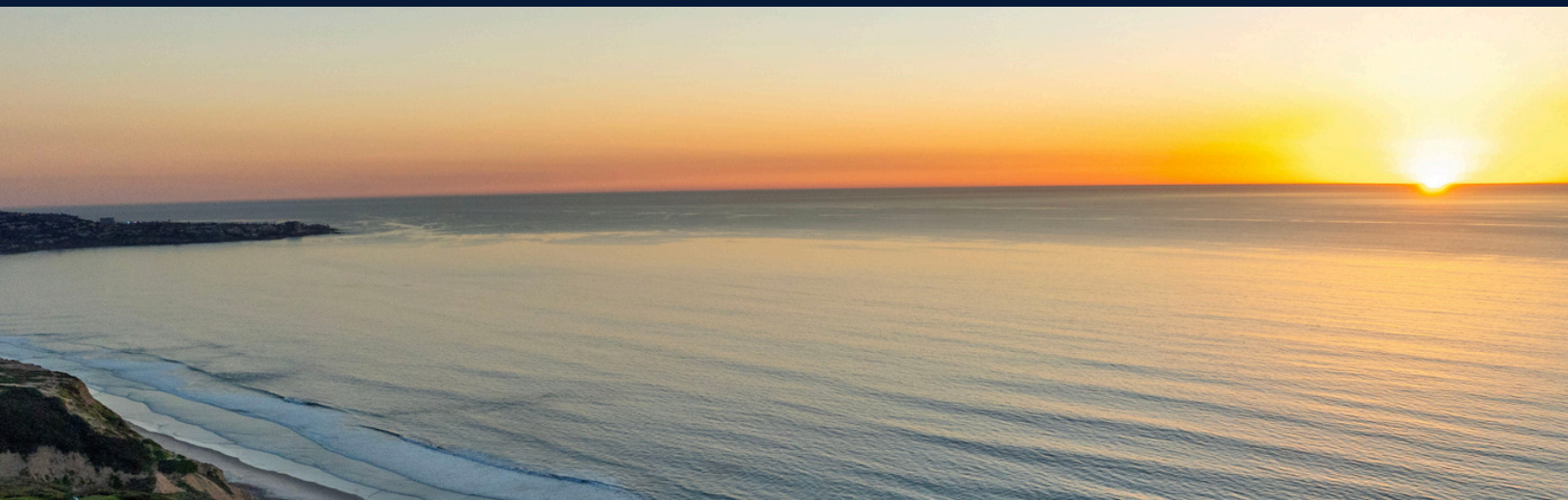
As we close this chapter, we do so with tremendous appreciation for everything we accomplished together. Thank you, Farmers Insurance, for 17 remarkable years as our title partner.



Welcome Sentry Insurance

The Century Club of San Diego is proud to welcome Sentry Insurance as the new title sponsor of San Diego's PGA TOUR event at the iconic Torrey Pines Golf Course. Beginning in 2027, The Sentry will help usher in a new era for one of the PGA TOUR's most historic and beloved tournaments.

Impact Report 2025



Contact Us

Email

donations@centuryclubsd.org

Website

www.centuryclubsd.org

Address

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