



## Suggested Email Template for Fundraisers

**Instructions:** please update with your organization's relevant information before sending to your fundraisers

SUBJECT LINE:

Help me raise money for ((Charity Name))

BODY:

Hi [Name]!

I hope this finds you well. I've signed up to support [Organization Name] through Champions for Youth and could use your help. Champions for Youth is a program of the Century Club of San Diego, the nonprofit that runs the Farmers Insurance Open, San Diego's PGA TOUR event at Torrey Pines.

[Organization Name] is one of 6 selected Champions for Youth charities. Organizations earn funds from the \$285,000 Farmers Cares Bonus Pool based on how much they raise and how many donors they have compared to the other participating organizations.

I'm committed to helping [Organization Name] raise [\$Goal], which will [Project Purpose/Goal]. Every donation, large or small, makes a difference and moves [Organization Name] closer to their fundraising goal. Please visit my fundraising page at [URL] and donate today! With the bonus funds, you'll grow the power of your giving. If you can't donate, please consider forwarding this email to your friends and family to get the word out.

Thanks so much for your support!